



GET A GRIP ON YOUR TOUGHEST CHALLENGE.

Management Resources Group

Is your energy wasted on putting out fires?

Do you lack the time to make profitable strategic decisions?

New perspectives mean new energy.

Inertia. It's what sets in when management simply doesn't recognize opportunities or obstacles for your company's growth and success. It is hard to see over the horizon when you have your nose to the grindstone and your shoulder to the wheel. That's when smart firms engage outside counsel to provide fresh insight and strategic direction. That's why you need to know about Management Resources Group (MRG).

A temporary engagement delivers permanent results.

MRG utilizes seasoned management consultants who differ from others in this field because they are hands-on-managers who have had to "make payroll". MRG are not permanent employees, but rather experienced and involved executives on temporary assignment to your company who will help re-focus your business. An arrangement like this will absolutely save you time and money...It might also save your company.

Execution is not the same as capital punishment.

Executing smart strategies is the only way to drive continued success. If inefficient systems and procedures, flawed manufacturing processes, ineffective sales management, sloppy cost controls or poor marketing are costing you money...that's simply an intolerable form of capital punishment. That's why you need MRG. There's nothing more effective than insight, execution & experience to drive a company's success.

Case histories

Distribution: Retained as a bank-appointed COO to aid in turnaround, MRG evaluated all areas of opportunity to stem significant losses and build a foundation for future success. MRG updated financial controls and reporting; closed an unprofitable division generating annual losses in excess of \$4 million; initiated a new automotive division providing \$2.3 million in profitable sales in just 6 months; installed new inventory and product handling systems yielding a 27% improvement in warehouse productivity; and overall improved the sales, marketing, finance and HR departments to set this company on the path to prosperity.

Manufacturer: This international manufacturer of security systems hired MRG to help increase profitability. After evaluating their business, MRG recommended and implemented a modernized workflow processes, reduced-in-process inventory, enhanced inter-departmental communication, and improved financial reporting...together yielding net pre-tax savings of over \$7 million.

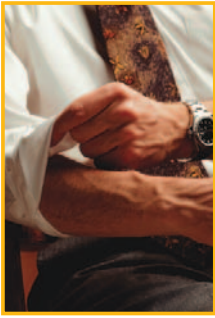
A partial list of past clients: Wells Fargo Bank, Well Point, First Interstate Bank, Countrywide, Hamilton Pacific, Allied International, Card Key Systems, Vanguard Integrity Professionals

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Insight, Execution & Experience



Management Resources Group

“Sweet Spot”

COMPANIES

Middle market companies with revenues between \$10 & \$250 Million

We provide results oriented, cost effective services to most industries

SERVICES

A brief overview of the services we provide is listed below:

> **SENIOR MANAGEMENT (CEO, COO)** both on interim and full time basis

These situations usually appear in firms that are involved with:

- Executive turnover
- Rapid growth- entrepreneur can no longer run by “seat of the pants”, needs to institutionalize
- Succession issues
- Acquisitions, sale of company and investor buy-ins.

> **GROWTH MANAGEMENT**

We help companies transition from being an entrepreneurship to a professionally managed firm.

> **PROFIT ENHANCEMENT**

We help companies substantially increase their profitability, reduce their overall expense structures and increase productivity.

> **STRATEGIC MANAGEMENT**

We facilitate strategic retreats and help management implement and monitor their progress.

> **STARTUP COMPANIES**

We prepare business plans, help firms get angel and venture funding and have started firms from scratch for foreign investors.

Please see our website at www.johnthrasher.com for more details

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